

Tech talent fuels economy in southeastern Wisconsin

Top employers in the 7 county Milwaukee region captured a baseline snapshot of technology talent and its economic impact.



\$27.6B

economic impact from tech dependent industries

which equals nearly **ONE QUARTER** of the total regional economic output \$119.2B



The region's tech cluster is defined by



5,300
companies



89
occupations



76K
workers



\$4.7B

direct annual earnings from tech talent



Three occupation categories—computer/mathematical, engineering, and business/financial account for **75% of the cluster**



\$47K+

majority of tech occupations in the region have above average wages

All hands on deck

An “all hands on deck” approach to retaining and upskilling the region’s workers will be required by all players. Industry leaders will need to take a direct leadership role.



a minimum of **31K**

job openings in next 5 years. This figure does not include thousands of projected new jobs.



9/10

due to retirement and career change

Tech occupations growing

Greatest growth
Business analytics and intelligence, software developers



The occupations with higher than average growth rate



Analysts



Software Developers



Mechanical Engineers



Computer & Information Systems Managers